



## Bitmax Privacy Policy

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### INTRODUCTION

**Last Updated:** July 1, 2021

We at Bitmax respect your concerns about privacy. This Privacy Policy describes the types of personal information we collect about individuals (other than Bitmax personnel), how we use the information and the choices available to you regarding our use of the information. We also describe the measures we take to protect the security of the information and how you can contact us about our privacy practices.

This Privacy Policy applies to the general practices of Bitmax with respect to its processing of personal information, as well as to the Bitmax websites listed (collectively, the "Sites").

Our privacy practices may vary among the countries in which we operate to reflect local practices and legal requirements. You can view certain country-specific information below

If you are a California consumer, for more information about your privacy rights, please see the section of this Privacy Policy called "California Consumer Privacy Statement" further down in the policy.

### INFORMATION WE MAY OBTAIN

We may obtain information about you in various ways, such as through our Sites, registration or contact forms, or the Internet. The types of information we collect include:

- Contact information (such as name, postal and email address and telephone number);
- login credentials;
- Information about projects you wish us to work on;
- Other personal information in content you provide to us, such as through emails you send us.

### CONTENT PROTECTION

***Information We Obtain by Automated Means***

When you visit our Sites, open our emails or interact with Bitmax-related tools, widgets or plug-ins, we may collect certain information (including IP addresses) by automated means, such as cookies, web server logs, web beacons and JavaScript.

Cookies are files that websites send to your computer or other Internet-connected device to uniquely identify your browser or to store information or settings on your device. Our Sites may use cookies (such as HTTP and HTML5 cookies), as well as other types of local storage (such as browser-based or plugin-based local storage). Your browser may tell you how to be notified when you receive certain types of cookies and how to restrict or disable certain cookies. Please note, however, that without cookies you may not be able to use all of the features of our Sites or other websites and online services.

In conjunction with gathering information through cookies, our web servers may log information such as your device type, operating system type, browser type, domain, and other system settings, as well as the language your system uses and the country and time zone where your device is located. We also may record information such as the address of the web page that referred you to our Sites and the IP address of the device you use to connect to our Sites. We may log information about your interaction with the Sites, such as which pages you visit. To control which web servers collect information by automated means, we may place tags on our web pages called “web beacons,” which are small files that link web pages to particular web servers and their cookies. We also may send instructions to your device using JavaScript or other computer languages to gather the sorts of information described above and other details about your interactions with the Site. We may use third-party web analytics services on our Sites, such as those of Google Analytics. These service providers help us analyze how visitors use the Sites. The information obtained for this purpose (including your IP address and other information collected by automated means) will be disclosed to or collected directly by these service providers.

The providers of third-party plug-ins and widgets on our Sites, such as embedded videos and social media sharing tools, may use automated means to collect information regarding your use of the Sites and your interactions with the plug-ins and widgets. This information is subject to the privacy policies or notices of the providers of the plug-ins and widgets. To the extent required by applicable law, we will obtain your consent before collecting personal information using cookies or similar automated means.

#### **HOW WE USE THE INFORMATION WE OBTAIN**

We may use the information described above to:

- provide products and services to you;
- send you promotional materials, newsletters and other communications;
- create and manage your account;
- communicate with you about, and administer your participation in, special events, promotions, offers, surveys and market research;
- respond to your inquiries;
- perform data analyses (including market and consumer research, economic impact analyses, demographic analyses and anonymization and aggregation of personal information);

- operate, evaluate and improve our business (including developing new products and services; enhancing, improving and analyzing our products and services; managing our communications; and performing accounting, auditing and other internal functions);

In addition, we use information collected through cookies, web beacons, web server logs and other automated means for purposes such as (i) customizing our users' visits to our Sites, (ii) delivering content tailored to our users' interests and the manner in which our users browse our Sites, and (iii) managing our Sites and other aspects of our business. We also may use the information in other ways for which we provide specific notice at the time of collection, and obtain consent to the extent required by law.

### **INFORMATION WE SHARE**

We do not disclose personal information we obtain about you, except as described in this Privacy Policy.

We also may disclose information about you (i) if we are required to do so by law or legal process, (ii) to law enforcement authorities or other government entities based on a lawful disclosure request, or (iii) when we believe disclosure is necessary or appropriate to prevent harm or financial loss, or in connection with an investigation of suspected or actual fraudulent or illegal activity. We reserve the right to transfer personal information we have about you in the event we sell or transfer all or a portion of our business or assets. Information collected through third-party plug-ins and widgets on the Sites (such as information relating to your use of a social media sharing tool) is collected directly by the providers of the plug-ins and widgets. This information is subject to the privacy policies of the providers of the plug-ins and widgets, and Bitmax is not responsible for those providers' information practices.

### **YOUR RIGHTS AND CHOICES**

We offer you certain choices in connection with the personal information we collect from you. To update your preferences, ask us to remove your information from our mailing lists or submit a request, please contact us as indicated in the "How To Contact Us" section of this Privacy Policy. To the extent provided by applicable law, you may request access to the personal information we maintain about you or request that we correct, amend, delete or block the information by contacting us as indicated below. Where provided by applicable law, you may withdraw any consent you previously provided to us or object to the processing of your personal information, and we will apply your preferences going forward.

### **DATA TRANSFERS**

We may transfer the personal information we collect about you to recipients in countries other than the country in which the information originally was collected. Those countries may not have the same data protection laws as the country in which you initially provided the information. When we transfer your information to recipients in other countries (such as the United States), we will protect that information as described in this Privacy Policy and will comply with applicable legal requirements providing adequate protection for the

transfer of personal information to recipients in countries other than the one in which you provided the information.

### **HOW WE PROTECT PERSONAL INFORMATION**

We maintain administrative, technical and physical safeguards designed to protect personal information against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use.

### **CHILDREN'S PRIVACY**

Our Sites are not directed to children under the age of sixteen and we do not knowingly collect personal information from children under the age of sixteen on our Sites.

### **LINKS TO OTHER WEBSITES AND APPS**

Our Sites may provide links to other websites and apps for your convenience and information. These websites and apps may operate independently from us. Linked sites and apps may have their own privacy notices or policies, which we strongly suggest you review. To the extent any linked websites or apps are not owned or controlled by us, we are not responsible for their content, any use of the websites or apps, or the privacy practices of the websites or apps.

### **UPDATES TO OUR PRIVACY POLICY**

This Privacy Policy may be updated periodically and without prior notice to you to reflect changes in our personal information practices. We will post the updated version on [www.bitmax.net](http://www.bitmax.net) and indicate at the top of the Policy when it was most recently updated. To the extent required by applicable law, we will obtain consent prior to updating this Privacy Policy.

### **HOW TO CONTACT US**

If you have any questions or comments about this Privacy Policy, or if you would like us to update information we have about you or your preferences, please email us at [privacyprogramoffice@bitmax.net](mailto:privacyprogramoffice@bitmax.net). You also may write to:

Bitmax, Inc.  
959 Seward Street, Suite 305  
Los Angeles, CA 90038  
**+1 (323) 978 7878**

### **European Economic Area Addendum**

If you are located in the European Economic Area (the "EEA"), the following EEA-specific provisions apply to our processing of your personal information in addition to or in lieu of the relevant sections of the Privacy Policy:

- We rely on the following legal bases under applicable law to process your personal information:
  - If you have consented to such processing;
  - Where it is necessary for the performance of a contract to which you are party or in order to take steps prior to entering into such a contract;

- Where it is necessary to comply with a legal obligation to which we are subject; or
- Where it is necessary for the purposes of our legitimate interest, such as to prevent, identify and protect against fraud, copyright infringement, unauthorized use and distribution of protected content and other criminal activity. We have balanced our legitimate interests against your data protection rights. You can contact us as described in the “How to contact us” section above if you would like more information on how we balance our legitimate interests.
- Under EU data protection law, you have a number of rights with respect to the personal information we process about you, including:
  - The right to object, at any time, to the processing of your personal data which is based on the legitimate interest legal basis.
  - Where we process your personal information for direct marketing purposes, you have the right to object at any time to such processing, including for profiling purposes to the extent that it is related to direct marketing.
  - You also have the right to request (i) access to the personal information that we process about you, (ii) to have your personal information corrected or erased, (iii) to restrict the processing of your personal information, and (iv) to receive your personal information that you have provided to us in a structured, commonly-used and machine-readable format, and to transmit the data to another controller without hindrance from us.
  - Where we have obtained your consent for the processing of your personal information, you have the right to withdraw your consent at any time. This will not affect the lawfulness of the processing that has happened based on your consent prior to the withdrawal.
- To exercise these rights or withdraw consent, please contact us using the contact details set out in the [“How To Contact Us”](#) section, above.
- You also have the right to lodge a complaint with a data protection supervisory authority.
- Your personal information will generally be retained for as long as is necessary for the purposes set out in this Privacy Policy (all collected EU EEA data is stored within the EEA region).